



National Insurance is associated as Insurance Partner of Solo Cycle expedition from Ladakh to Kanyakumari and Sri Lanka for spreading the important message of “Save river and Conserve Water” for the environment and future generation

Smt Tajinder Mukherjee, CMD, National Insurance handed over the National flag to Shri Samrat Moulik who would be undertaking the solo cycling expedition at an event in the National Insurance Board Room, Kolkata in the presence of other senior executives of the company including Shri John Pulinthanam , Director and GM, NIC and Smt Indu Sharma, GM, NIC and the media on 2nd November 2018.

This expedition is first of its kind starting from Leh in Ladakh from 8th November 2018 and is going to end in Kanyakumari/ Sri Lanka transversing a distance of 5500 km in approximately 90 days touching more than 40 rivers en-route.

The expedition would be flagged off from National Insurance Leh Branch Office.

The cyclist, Shri Samrat Moulik from Kolkata, is an ardent traveler, trekker, rock climbing instructor and cyclist. He left his profession as an executive at TATA Group for the passion of driving environment and social cause and is currently taking up a Solo Cycling expedition spreading the message to save river and conserve water for the environment and our future generation.

While covering this distance, that includes high mountains of Ladakh and Kashmir valley with Indus and Zanskar, touching Jamuna in Delhi then going towards Chambal, Narmada, Tapi and further south touching Godavari, Krishna and Cauvery

explaining people about the importance of clean rivers and conservation of water for safeguarding our future generation to get access to basic drinking water.

National Insurance Company supports this unique initiative towards the cause of saving rivers and conservation of water and imparting the message to ensure safe drinking water and healthy population of the country free of diseases due to water pollution.